What, Why and How?

Learning goals in e-Learning

What are learning goals?

Clear statements of what learner will be able to do after completing a course. They describe the results of learning (skill, knowledge) and act as the starting point in backward design.

Why are they important?

- Guide content and activity selection
- Help choose appropriate assesments methods
- Show learners the purpose of the course and requirements
- Increase motivation of participants

01	Learning goals
02	Activities and content
03	Assesments
04	Final structure

How to write a good learning goal?

DO:
- Focus on learner action
- Use clear, actionable verbs

DON'T:
- Use vauge verbs
- Create too many goals

Team tips:

- Always start course design with learning goals
- State clear goals, so it will be easier to justify your design proces
- Use the checklist for guidance

CHECKLIST: is your learning goal well-written?

- ❑ Does it describe what the learner will accomplish?
- ❑ Does it usa a clear action verb?
- ❑ Does it match the expected skill/knowledge level?
- ❑ Does it avoid vauge verbs?
- ❑ Would it be clear to someone outside the project?